

MEDIA ARTS & DESIGN



VISUAL EFFECTS & DIGITAL VIDEO



Creative fusion. Visual Effects and Digital Video bring together different media, artistic and technological forces to create promotional and design elements found in film, television and on the Internet. Using the latest techniques in motion design, students will learn to develop title sequences for film and television, movie trailers, television graphics and network identifiers. Students will develop an ability to tell a story with words, images and motion, and will learn to effectively communicate a concept. Hardware, special effects software, animation techniques and a creative flair all become one in the world of Visual Effects and Digital Video.

- CAREERS:**
- Production Artist
 - Designer
 - Visual Effects Specialist
 - Broadcast Designer
 - Digital Artist
 - Camera Operator
 - Production Assistant



GRAPHIC DESIGN

- CAREERS:**
- Graphic Artist
 - Digital Imaging Specialist
 - Digital Illustrator
 - Layout Artist
 - Production Artist
 - Art Director
 - Desktop Publisher
 - Production Manager
 - Creative Director

The look. Using traditional design concepts along with cutting-edge technology, Mt. Sierra College graduates will be prepared to tackle complex design challenges using a wide variety of software, hardware and proven design applications. Students will learn how to create a distinctive "look" for promotional, print, graphic designs, brochures, logos, packaging, illustrations, billboards and advertisements. From idea conception to delivery of the finished product, students create materials that effectively promote products and services. Mt. Sierra College graduates use their trained artistic eyes to create strategic visions in this rapidly growing field.



- CAREERS:**
- Multimedia Producer
 - Multimedia Programmer
 - Multimedia Scriptwriter
 - Computer- Based Training Designer
 - Digital Imaging Specialist
 - Digital Illustrator
 - Production Artist

MULTIMEDIA ARTS & DESIGN

Pixels and pencils come together for Multimedia Arts and Design students. The world of entertainment, education and business require a media arts and design professional who can tackle a wide variety of challenges using proven design techniques with the latest technology. Students specializing in this area will possess the ability to create websites, presentations, brochures, educational materials, and other media that promote a concept or product. Creating a sense of energy and excitement through the use of images and words are the hallmarks of Multimedia Arts and Design. Graduates will have the ability to become entrepreneurs and freelance artists within the expanding world of media arts and design.

M T . S I E R R A C O L L E G E Y O U A R E R E A D Y !

CURRICULUM

The Media Arts and Design curriculum is designed to give students a thorough understanding of the exciting world of design in the global market place. During the first nine quarters of their program, students will take a wide variety of media arts and design foundation courses. In addition, students will learn to communicate effectively and critically through completion of the College's General Education sequence. During the last three quarters, students will specialize in a specific area of Media Arts and Design and will have an opportunity to gain "real world" experience by serving an internship with industry leaders in media arts and design.

DESIGN RESOURCES

Student lab facilities include current hardware and software, updated regularly. Machines include Macintosh G4s and G5s. Software includes suites by Adobe, Macromedia, Maya, and others. In addition, students have access to video editing stations, a green screen studio, and a sound studio.

If you can dream it, you can create it at Mt. Sierra College!

MEDIA ARTS AND DESIGN BACHELOR DEGREE PROGRAMS

Mt. Sierra College Media Arts and Design graduates are prepared to become leaders in the design and entertainment industries. Effectively communicating an idea

or concept by using the latest in technology and proven design concepts is the goal of the Media Arts and Design programs.

Training the eye to understand and create art appropriate for use in business, arts and entertainment, education

and the media is an important foundation of the programs. Mt. Sierra College will open your mind and eyes to the artistic realm of design — a world that you create.

The college offers three areas of specialization within Media Arts and Design: Visual Effects & Digital Video; Graphic Design; and Multimedia Arts & Design.

Each program offers an opportunity to become dream weavers of ideas and products geared for the international marketplace of today . . . and tomorrow.

YOU ARE READY!

SCHOOL OF DISTINCTION

- > ACCSCT School of Distinction
- > Hands-on experiential learning
- > Small class sizes
- > Flexible schedules with on-campus and online instruction
- > Proven design techniques using the latest technology
- > Industry-experienced faculty creating student success and opportunity

IMAGINE

Imagine a world of an opportunity . . . a world that

you create! Mt. Sierra College's Bachelor of Arts

degrees in Media Arts and Design offer you a chance

to awaken your artistic potential in exciting

professions. Led by your eye, you will embark on

a journey filled with color, global understanding,

outstanding design and innovation. By realizing

your potential as a Mt. Sierra College graduate, you

will emerge as an industry leader in media arts and

design. It is a world that is rapidly expanding. From

website design to animation and 3-D modeling, we

provide you the tools necessary for your success.

Who adds the design, motion, interactivity and color

to the media arts?

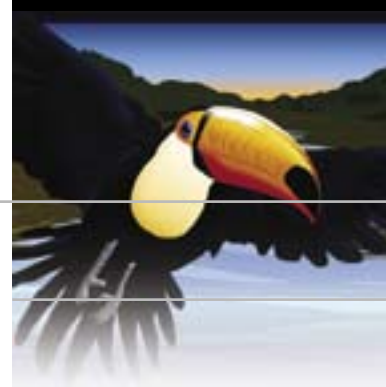
You! You are ready to take media arts and design to

the next level. A Mt. Sierra College degree is your

ticket to success.



YOU ARE READY!



*Visual Effects &
Digital Video*

Graphic Design

*Multimedia Arts
& Design*



MT. SIERRA COLLEGE IS:

- > a college dedicated to student success.
- > where your artistic dreams can become reality.
- > a place where you can earn your bachelor's degree in three years or less in media arts and design, business or technology.
- > ready to offer you a hands-on education that will offer you many career opportunities.
- > *the* place for you!

All artwork samples were created by Mt. Sierra College students.



101 East Huntington Drive • Monrovia, CA 91016

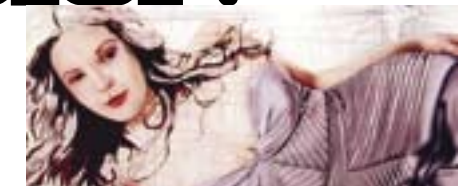
[888] 828-8800 • [626] 359-1378 fax

www.mtsierra.edu

www.mtsierra.edu/online

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MEDIA ARTS & DESIGN



Online & On-Campus